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Diversification Revisited

Steven D. Dolvin
sdolvin@butler.edu

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Diversification Revisited

Asset allocation is widely considered to carry the most weight in determining a portfolio's overall return, but we often avoid/ignore many categories that could be helpful. [See article here for a discussion of why diversification matters, Fidelity.](#)

On the contrary, though, some analysts believe too much diversification is not a good thing. [See article here \(WSJ\) to help answer the question, "How Much Diversification Is Too Much?"](#)

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